



St Joseph College of Communication

AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM
MEDIA VILLAGE GROUP OF INSTITUTIONS

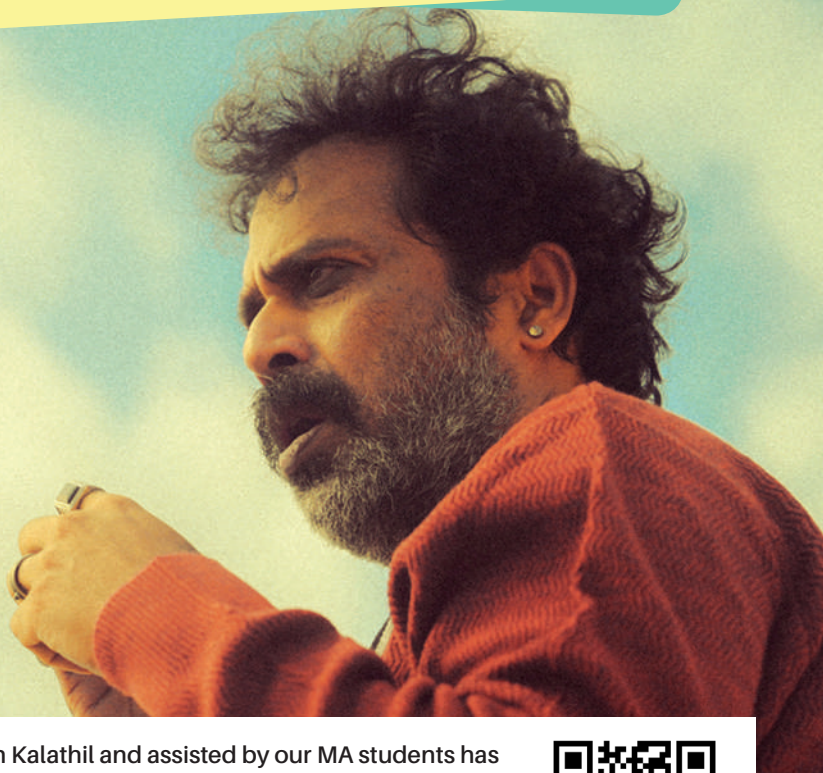
Transforming **Media**
for a Wholesome **World**



Managed by the **Archdiocese of Changanassery**



SJCC Goes Global 3 International Awards for Balloons



SJCC production **Balloons** directed by our faculty Mr Sajan Kalathil and assisted by our MA students has won three international awards. It is meant to spread awareness about the menace of drug abuse.

1. Best Cause Driven Film in Cannes World Film Festival, France
2. Outstanding Achievement Award (Microfilm) in Indie Short Fest, Los Angeles, USA
3. Silver Award for Best Microfilm in Independent Shorts Awards, Los Angeles, USA.



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Photography
Script Writing
Direction
Cinematography
Acting
Visual Editing
Journalism
Animation
Graphic Designing
VFX
Sound Engineering
Interior Designing
Cinema and Television
Ad Film
Documentary

St Joseph: Our Heavenly Parton



As you taught Jesus the tricks of your trade and the know-how in using the tools, bless us with faith and knowledge so that we can transform the media for a wholesome world using our craft and creativity.

Media Village Group of Institutions



Leading Lights

Our Patron



Mar Joseph Perumthottam
Archbishop of Changanassery

Our President



Mar Thomas Tharayil
Auxiliary Bishop of Changanassery

Our Manager



V Rev Dr James Palackal
Vicar General, Archdiocese of
Changanassery

In this era of media explosion it is essential to have media professionals with strong moral values who are dedicated to the welfare of the society. It is with this vision in mind that St Joseph College of Communication was established in 2004. We wish all the success for its endeavours in transforming the media for a wholesome world. Our prayers and blessings are with all the members of the staff and students. May God bless you.

Vision: Transforming Media for a Wholesome World
“Transforming Media” means to create a media culture

- » that upholds moral and spiritual values
- » that is technologically competent and up to date
- » that provides a pleasant visual and listening experience
- » that educates, entertains and inspires

“Wholesome World” means

- » World in which the moral and spiritual values prevail
- » World that gives justice to all sections of the society
- » World that cares for others

Mission: Professionals with Integrity

The vision of the college can be realised only when people with right skills, aptitude, attitude and perspective are ready to devote their career to serve the society through media. Hence our mission is to bring forth creative, constructive and positive changes in the media industry by providing talented media professionals with sound knowledge, high level of technical competence, right vision and high regard for moral and spiritual values.

Motto: Values in Visuals

We aim at and are dedicated to the integral development of every student enrolled here and we strive hard to mould professionals who can inculcate values through visuals.

Members of the Trust



Rev. Fr. Gregory Onamkulam
Secretary



Rev Fr Antony Ethackad
Member



Rev. Fr. Cherian Karikompil
Member



Rev. Fr. Sebastian Punnassery
Member



Rev. Dr. Jose Kochuparambil
Member

SJCC at a Glance

St Joseph College of Communication (SJCC) affiliated to Mahatma Gandhi University, is the result of the creative response of the Archdiocese of Changanassery to the moral bankruptcy in the field of media. When Archbishop Joseph Powathil's vision and leadership combined with the commitment and efficiency of Rev. Fr. Sebastian Punnassery and the stewardship of Rev. Fr. Joseph Kochukarottu, the first university affiliated media college in South India was born in 2004. The academic excellence and experience of Prof. John Sankaramangalam, the first principal of SJCC, took it to the heights of glory in a short span of time. Thus in an era in which institutions offering courses in visual media were very few in India and none in Kerala, SJCC took the "road less travelled" and opened the doors of visual media to the aspiring youngsters of Kerala.

SJCC completes its 20 years of dedicated service to the society "transforming the media for a wholesome world". The college is first of its kind in South India hosting more than 1000 students in 7 undergraduate and 4 postgraduate courses. Hence the resource pool at SJCC and the exchange of ideas taking place is unparalleled.

SJCC, working with the motto "Values in Visuals", equips students not only with moral values and right attitude towards life and society but also with the requisite skills as per the requirements of the industry. With this aim we have established 90.8 Radio Media Village, MVTV,

State of the art Recording and Mixing Studio, and Animation Studio which give ample opportunities for students to work in a professional environment and gain job experience while studying in the campus. The college also provides hostel facilities for boys.

We were also fortunate to host several dignitaries like Dr. A. P. J. Abdul Kalam, the former president of India in 2008, Shri Vayalar Ravi, the union minister for Overseas Indian Affairs in 2012 and Shri Oommen Chandy, the then Chief Minister of Kerala in 2004. Renowned cine artists like Padmasri Madhu, Director Priyadarsan, Sound Designer Resul Pookutty, Director of FTII Dharmendra Jain Narian, Vocalist K. S. Chithra, Sculptor Kanayi Kunhiraman and other renowned artists have also graced the campus with their esteemed presence on various occasions. Moreover, eminent lecturers from FTII Pune visit the campus on a regular basis and take sessions for the students on various film related topics.

The values and vibes of this institution have spread far and wide through the alumni working in various media organizations, design studios and in the film industry from Hollywood to Bollywood to Mollywood. The alumni of SJCC have become inevitable members of the faculty in various media colleges in the state. Multitude of innovative and creative initiatives taken by the college during the last decade of its service has made it the trailblazer in the arena of media studies.

Milestones

- **2004** St Joseph College of Communication, affiliated to MG University Kottayam was established in the month of August. Two professional degree courses, BA Animation and Graphic Design and BA Multimedia, were started at the college. Prof. John Sankaramangalam former Director FTII, Pune was appointed as the first Principal.
- **2005** St Joseph College of Communication was formally inaugurated by Sri. Oommen Chandy, Hon. Chief Minister of Kerala on July 2. Affiliation was granted to the first PG course at the college, MA Cinema and Television.
- **2006** St Joseph College of Communication hosted SJCC International Film Festival at Changanacherry. Placement Cell was opened and Media Companies began to visit the campus for recruitment. International educational cooperation projects were launched.
- **2007** Mar Joseph Perumthottam became the Patron of the College. Scholarship for meritorious students was established, SJCC - Cheriathundam Scholarship.
- **2008** New office and reception was opened and blessed. Media Village "the Great Media Project" was launched by Dr. APJ Abdul Kalam, former President of India.
- **2009** Audio Video studios were updated. Career orientation programmes were started at the College.
- **2010** The new hostel for boys in the campus was opened. Affiliation was granted to MA Animation, MA Multimedia and MA Graphic Design.
- **2011** Prof. John Sankaramangalam was relieved from the responsibility of principal and was reappointed as the Academic Chairman of the College. Rev. Dr. Wilson Kottam was appointed Principal.
- **2012** A Community FM CR Station named 90.8 Radio Media Village was started by the college under the license of Government of India. International firms like RR Donnelly visited the campus for recruitment. Inter-collegiate media fest 'Melange' was started.
- **2013** Rev. Dr. Wilson Kottam was relieved from the office of principal and Prof. Chandramohan Nair was appointed Principal. Affiliation was granted to the UG course BA Visual Arts and the PG course MA Print and Electronic Journalism. Advanced Audio Video Studio, Digital Library, 2D Lab, 3D Lab and Mini Theatre were established. 90.8 Radio Media Village received the highest National honour from the Ministry of Information and Broadcasting for the community engagement projects and programmes.
- **2014** The tenth anniversary of the college was celebrated with the mega event named "Media Sagra" on 13, 14 & 15 January. The presence of celebrities like Sri. Rasool Pookutty, Sri. Kanayi Kunhiraman, Sri. Priyadarsan, Sri. Dharmendra Jain Narian (Director FTII Pune) added grandeur to the occasion. Radio Media Village was honoured by Govt. of India for the second consecutive year with the National Award for

sustainability.

2015 Affiliation was granted to the UG Courses BA Visual Communication, BA Animation & Visual Effects, BA Audiography & Digital Editing. Radio Media Village has won the National Award (Thematic Category) from the ministry of Information and Broadcasting for the third consecutive year.

2016 Prof. Chandramohan Nair was relieved from the office of the Principal and was reappointed as the academic director of the College. Rev. Dr. Joseph Parackal was appointed Principal. Two new projects are launched, MVTV & MV Studios to impart student in practical learning.

2017 Renowned playback singer Mrs. K. S Chithra inaugurated the newly built Surround Mixing Studio (Atmos Premix) on 24 October 2017.

2018 Bangalore chapter of the alumni association was inaugurated on 8 April 2018. The first Principal and the serving Academic Chairman of SJCC, Prof. John Sankaramangalam expired

on 30 July 2018. 90.8 Radio Media Village won the second prize in the most creative/innovative category from the Ministry of Information and Broadcasting, Government of India.

2019 The first edition of the John Sankaramangalam Lecture series was held on 11 February 2019. Renowned film director Shri. Adoor Gopalakrishnan delivered the lecture on "Cinema as an Art Form". The Cochin Chapter of the Alumni Association was inaugurated on 4 May 2019. Affiliation was granted for B. Com Finance & Taxation. New Foley Recording Studio for Media Village Communications was inaugurated. The Ministry of Information and Broadcasting, Government of India honoured 90.8 Radio Media Village with the second prize in Sustainability Category and third prize in Promoting Local Culture category. MVTV got two Pepper Awards. The Signature film created for Changanassery Fest won the Gold while Oru Chakka Kadha bagged bronze in the webfilm category.

2020 As part of eco-friendly initiatives of the college, a hundred kilowatt solar power project was inaugurated by Mr. M. M. Mani honourable electricity minister of Kerala.

2021 Affiliation and NOC granted for B.Com Finance & Cooperation

2022 SJCC in its attempt to go beyond borders launched a new venture viz., MFTI (Media Village Film & Television Institute). It offers online and offline diploma courses in the field of media.

2023 To enhance the learning experience of the students a full-fledged 7.1 theatre named MV Cinemas was blessed and inaugurated. To mark the beginning of the 20th anniversary of the college SJCC Film Festival was begun.

2024 The Twentieth Anniversary of SJCC marked the launch of new four-year undergraduate programmes in accordance with the National Education Policy (NEP) 2020. As part of a comprehensive syllabus redesign, the undergraduate programmes previously known as BA Visual Arts and BA Audiography & Digital Editing were renamed to BA Interior Architecture & Artistry and BA Sound Design & Visual Editing, respectively.

Yet another SJCCian proves his mettle
 Congratulations Abhijith Joseph (BA MM 2011-2014 Batch)

■ വയനാട്ടിൽനിന്നൊരു സംവിധായകൻ കുറ്റി അയച്ചു സിനിമയെപ്പോണ്ട്...
2017 ൽ എഴുത്തു തുടങ്ങിയവ സിനിമ കോമ്പിൽ കൊണ്ടുപോയപ്പോൾ പതാവിയിരുന്ന ആ ചെറുകുടുംബത്തിന്റെ സ്വർഗ്ഗം നശിച്ചതുകൊണ്ടും...
5 വർഷത്തെ കാത്തിരിപ്പിനു ശേഷം... 27 ന് റിലീസ് ചെയ്യുന്ന ഞോർ ലൂഥറന്റെ വിശേഷങ്ങളൊക്കെയായി അഭിജിത് ജോസഫ്...

വയനാടിന്റെ
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ലൂഥർ**

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മലയാള മനോരമ

30 ഡിസംബർ 2014



Voice of the Management



Fr Jophy Puthuparampu
Executive Director



Fr Dr Joseph Parackal
Principal, SJCC

Media and Entertainment industry witnessed an unprecedented and unimagined growth in the twenty first century and has brought every nook and corner in the world and every human being under its span of influence. Consequently, the world has turned out to be mediocratic where the media decides our way of life. Therefore, good media with a noble vision and founded on sound moral values has become essential for a good society. Hence the professionals in the industry need to be trained not only in the intellectual and technical areas but also in the spiritual and moral aspects. In other words, only a media professional moulded in a holistic approach can survive in the industry and contribute to the development of the society and the nation. It is with this view in mind that St Joseph College of Communication was established as a part of Media Village. We here with the help of our dynamic and experienced faculty and state of the art training facilities provide a systematic training in modern media and facilitate the holistic development of each of the students so that they become competent to face the challenges of the ever changing industry. SJCC will definitely be a launch pad for your career in the media.

Sources of Inspiration



Hats off to **Ms Jilumol Mariet Thomas** (BA Animation & Graphic Design 2009-12)
and **Ms Anaida Stanley**(MA Animation 2020-22) who fight against the odds and scale heights of glory.
You have proved that being different is not a limitation but an opportunity. SJCC takes pride in you.

From the Desk of Directors



Fr Dr Mathew Muriankary
Bursar & Academic Director



Rev Fr Laiju Kanicherril
Director

SJCC aims at creating a new media culture which inculcates values in visuals in a media world that runs after sensationalism. Creative professionals with a balanced view of the world, analytical mind and commitment to values alone can contribute to the development of such a media culture that values life. Hence our focus is on imparting a holistic formation which enables our students to produce creative works which are original and noble.

The curriculum is designed in such a way that our students are provided not only technical expertise which enables them to bring about quality productions, but also professional competence and moral orientation which empower them to stand for the truth and common good.

Guidance from expert teachers leads the students to their career goals and professional excellence.



It was a unique experience to be a part of St. Joseph College of Communication. I learnt a lot during my time here and I am grateful to all the members of the faculty for all the help they have provided. Thank you.

Subu Kaku (BA Animation & Graphic Design, 2018-2021 Batch)

Academicians Speak



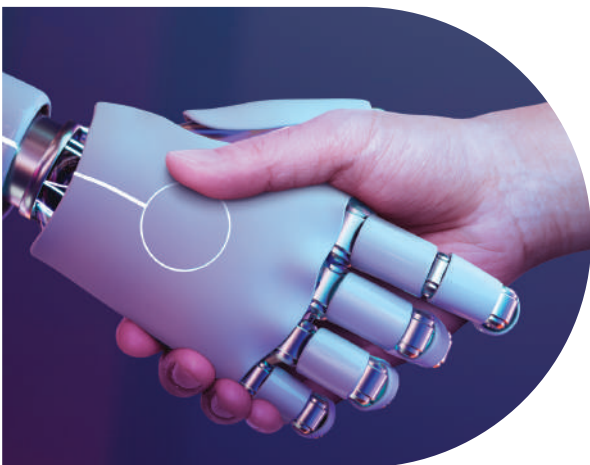
Mr Thomas Joseph
Vice Principal



Mr Sunny Joseph
Dean of Studies

Media and entertainment industry has penetrated even into the rural and remote households thanks to satellite communication system and digital technology. Almost every person of this generation is exposed to and to a great extent addicted to media, especially visual media. Hence it plays a significant role in moulding his or her convictions and perspectives. Thus media has become a decisive factor in the everyday life of people from all walks of life.

Today, media and entertainment industry is witnessing an unprecedented growth and talent hunt for this sector is in its peak. Therefore candidate with the required skill set will never have to wait for an opportunity. It was with this foresight that St Joseph College of Communication was established to train young people in the field of media and entertainment so that a judicious use of media for the welfare and well-being of the society is ensured. SJCC strives hard to mould skilled and creative professionals with up to date technical competency, integrity, social commitment and noble vision. I welcome you to this most preferred destination for media studies in Kerala to realize your artistic potential and to avail the opportunity to give expression to your thoughts.



Faculty

Our faculty comprises of qualified and experienced experts, who are willing to share the best of their knowledge and practices with students. They believe in keeping abreast with the latest technological advances and developments in the industry and are committed to guide students towards attaining excellence in their respective domains.

Dr Joseph Parackal (Principal)
Dr Mathew Muriankary (Academic Director)
Mr Thomas Joseph (Vice Principal)
Mr Sunny Joseph (Dean of Studies)

DEPARTMENT OF MEDIA STUDIES

Ms Nissa Susan Mathew (HOD)
Mr Sajan Kalathil
Mr Binil Amakkadu
Mr Alwin Johnson
Mr Abhilash Karun
Mr Vimal Murukesan
Ms Sharlet M George
Ms Sara Koshy
Fr Lajju Kanicheril
Mr Unnikrishnan K
Mr Adhil M A

Mr Akhil S Narayan
Mr Amrith S
Mr Bilgit Sasi
Mr Vishnu C
Mr Noble Peter
Fr Michael Jackson
Fr Mintu M

DEPARTMENT OF ANIMATION & DESIGN

Mr Saji Lukose (HOD)
Mr Jean Sebastian
Mr George John
Mr Rahul Nair
Mr Saji Raphael
Ms Tissa Kuncheria
Ms Elizabeth George
Mr Jacob Oommen
Mr Binu Varghese
Mr Raju Anto

Mr Vinu S. Nair
Mr Madhuraj M
Mr Aswani Kumar
Mr Vishnu Nair
Mr Krishnalal M B
Mr Bibin Thomas
Mr Jeswin Saji
Mr Geo George

DEPARTMENT OF COMMERCE

Ms Rosy Joseph (HOD)
Ms Shyla Jane
Ms Elsa Sara Samuel
Ms Sreemol TG
Ms Reshma Sera Abraham
Mr Nidhin Baby
Ms Bansy Mariam

GUEST FACULTY

Prof Sivaprasad C
Mr K B Venu
Mr Shahi AJ
Ms Jyothirmayi Kurup
Dr Lincoln Kadoopparayil MCBS
Mr Abhilash MB
Ms Deepa Jayachandran
Mr Nithish T
Prof Viswanathan
Dr Jikku Jose
Mr Felix Devasia
Mr Praveen M K
Mr Renjith Kuzhur
Ms Sruthy G Prasad
Mr Anoop Varghese
Ms Asha R Nair

VISITING FACULTY

Mr Raghunath Paleri - Director & Script writer
Mr Leenus L K - Multimedia Specialist
Mr Indranil Kashyap - Director & Script writer
Mr George K Paul - Graphic Designer
Mr Jophy Joseph - Web Developer
Mr Mohammed Razi - Art Director
Mr Aswin Philip - Architect
Mr Rijo Joseph - Photo Journalist
Dr Ljijmol Jacob - Journalist
Mr Ambeesh - Art Director
Mr Neil D'Cunha - Cinematographer
Mr Mathew Collins - Director & Script writer
Mr Joseph Augustine - UI Designer
Mr V S Madhu - Artist

HONORARY FACULTY

Prof Matthew Hibberd - Department of
Media Management, Università Svizzera
italiana, Switzerland
Prof Shilpa Ranade - IDC, IIT Bombay)
Mr Kanai Kunhiraman - Sculptor & Artist
Prof C Jayaram - Former HOD English,
S H College, Thevara
Mr Jerry Amaldev - Music Director
Mr C T Vijayan - Graphic Designer,
Dooradarshan, TVM
Mr Ramesh Ramakrishnan - Audio Designer
Prof Samar Nakathe - Former Dean TV, FTII
Pune
Prof M D Negi -Former HOD,
Television Production, FTII Pune
Ms Anuradha Majumdar - Associate
Professor, FFTV, DLCSUPVA, Rohtak
Mr B. Ajith kumar - Film Editor
Mr Rajeev Ravi - Cinematographer & Director

Mr Madhu Neelakantan - Cinematographer
Mr Kamal - Film Maker
Ms Fowzia Fathima - Cinematographer
Mr Mahesh Narayan - Editor
Mr Bilas Nair - Theatre Performer
Mr Sabu Sivan - Art Director

ADMINISTRATION & MANAGEMENT

Mr Abin Philip - Asst. Bursar
Ms Simi Antony - HR Manager
Mr Sabin T Varghese - PRO
Ms Navnetha Babu - Librarian
Ms Aleesha Alphonse George- Placement Officer
Ms Siji Philip (Secretary to Exam Cell)
Ms Sherin Kuriakose (Secretary to Principal)
Ms Princy Joseph (Student's Welfare Officer)
Ms Jisha Chacko (Secretary to IQAC)



I've a lot of good memories that I still carry with me of SJCC, whether it is about the teachers or my friends. We had a good supporting system. Actually I planned to be a director when I joined the college but the subject "Set Designing" has actually made me choose production design as my career. I thank all my friends, seniors and members of the faculty who supported me.

Sathyajith Sathyanathan, Production Designer for Movies and Ads

Programmes @ SJCC

HONOURS DEGREE PROGRAMMES

- BA Multimedia
- BA Visual Communication
- BA Sound Design and Visual Editing
- BA Animation and Graphic Design
- BA Animation and Visual Effects
- BA Interior Architecture & Artistry

Duration : 8 Semesters
Eligibility : Plus Two

POSTGRADUATE PROGRAMMES

- MA Cinema and Television
- MA Print and Electronic Journalism
- MA Animation
- MA Graphic Design

Duration : 4 Semesters
Eligibility : Graduation



Being with SJCC for three years from 2013 to 2016....Ah, how great is this feeling. I see this period as most significant in my life. I truly love SJCC and the cherished memories will never grow old. May God continue to bless each one of you.

Prof. Chandramohan Nair Former Principal, SJCC; Former HOD, FTII Pune; Former Dean, K R Narayanan National Institute of Visual Science & Arts



Department of Media Studies



Ms Nissa Susan Mathew (HoD)

BA Multimedia
BA Visual Communication
BA Sound Design & Visual Editing
MA Print & Electronic Journalism
MA Cinema & Television

SJCCians Capturing Frames



Neil D' Cunha (BA Multimedia 2005-2008 Batch) who started his career with Ni Ko Nja Cha in 2013 has cinematographed more than 16 films which include Ennum Eppozhum, Uttopyayile Rajavu and Jo & the Boy.

Alex J. Pulickal (BA Multimedia 2007-2010): upcoming cinematographer and actor, well known for Action Hero Biju (2016), Driving Licence (2019) and Nonsense (2018).

BA Multimedia

This Programme is designed to create media professionals who are experts in the art and craft of filmmaking. Students have the option to specialize either in scriptwriting and direction or cinematography.

FIELDS OF STUDY

Photography/Cinematography
Lighting Techniques
Multi-cam Production
Script Writing / Direction
Editing / Motion Graphics
Sound Recording & Designing
Film Appreciation
Visual Aesthetics
Acting & Anchoring
Media Management
Media Ethics
Radio Production
Documentary

CAREER OPPORTUNITIES

Anchor
Director
Script Writer
Screen Actor
Visual Editor
Cinematographer
Radio & Video Jockey
Fashion Photographer
Director of Photography
TV Programme Producer
Documentary Filmmaker





It was my immense luck and fortune to be a part of SJCC, where I gained both the skills and confidence. The college gives you the best faculty and guidance to create a good future.

Tony Naduthadam

Sr. Colourist, Walt Disney/ Star India (BA Animation & Graphic Design, 2008-2011 Batch)

BA Visual Communication

This programme aims to develop proficient media professionals skilled in advertising, journalism, and television production. Throughout the programme, students gain practical experience in all stages of media production, including pre-production, production, and post-production.

FIELDS OF STUDY

- New Media Journalism
- Ad Film / Documentary Film
- Branding & Marketing
- Radio Production
- TV Production / Film Studies
- Photography / Videography
- Blogging & Vlogging
- Scripting & Storyboarding
- Visual Editing / Public relations Sound
- Recording & Editing
- Media Management
- Creative Content Writing
- Anchoring & News Presentation

CAREER OPPORTUNITIES

- New Media Journalist
- Ad Film Maker
- TV Programme Producer
- Radio & Video Jockey
- Photo Journalist
- Fashion Photographer
- Editor
- Social Media Marketer
- Public Relations Officer
- News Presenter & Anchor
- Content Producer





When I came to SJCC I was just a kid who knew nothing about animations or even videos. All I had was an inclination towards art. My mentors and friends helped me to nurture that inclination into a passion and eventually into a profession. Like every other student I never enjoyed theory classes, but those boring classes helped me a lot in the beginning of professional life, those small but important knowledge made me stand unique than many students who came from various institutions. I am thankful to all my mentors at SJCC. Love you all.

Jishnu P Dev Visual Effects Supervisor and Creative Director, Mumbai (BA Animation and Graphic Design, 2006-2009 Batch)

BA Sound Design & Visual Editing

This programme aims to train proficient media professionals in sound recording, design, mixing, and video editing.

FIELDS OF STUDY

Sound Designing
Sound Editing / Radio Production
Immersive Sound Mixing
Foley Recording / Acoustics
Audio Electronics / Film Appreciation
ADR / Media Ethics
Production Sound Mixing
Dialogue Editing / Personal Branding
Music Recording / Media Management
Video Editing / Videography
Multicam Editing
Colour Correction
Photography

CAREER OPPORTUNITIES

Sound Engineer
Sound Designer
Mixing Engineer
Studio Manager
Visual Editor
Live Sound Engineer
Studio Designer
Music Editor
Audio Integrator
Foley Artist



SJCCians AS DIRECTORS



Phantom Praveen (MA Cinema & Television 2008-2010), director and actor best known for his directorial debut *Udaharanam Sujatha* (2017).



Bibin Paul Samuel (BA Multimedia 2006-2009), renowned editor and director of the Malayalam film *"Aaha"*



MC Jithin (BA Multimedia 2007-2010) established himself in the Malayalam Film Industry with his directorial debut *Nonsense* (2017).



Jordin Mathew (BA Multimedia 2012-2015) well known for his documentary *"Dragonflies"*

MA Cinema and Television

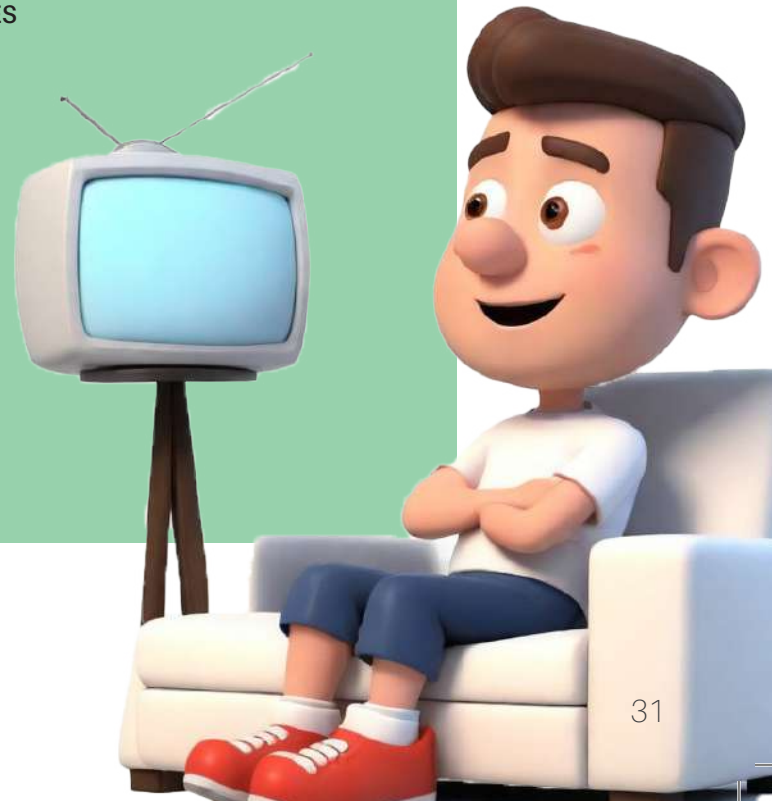
This programme covers all aspects of visual production for both cinema and television. Various genres like fiction, documentary, docu-fiction, ad films, and music videos are explored.

FIELDS OF STUDY

- Script Writing
- Direction / Media Ethics
- Cinematography
- Photography
- Editing / Art Criticism
- Sound Recording
- Training the Actor
- TV Journalism
- Ad Film / Media Management
- Documentary
- Visual Enhancement Techniques
- Visual language

CAREER OPPORTUNITIES

- Director
- Script Writer
- Cinematographer
- Photographer
- Visual Media Faculty
- Media Consultant
- Actor/Anchor
- Film/ Art Critique
- TV Programme Producer
- News Presenter
- Radio & Video Jockey



SJCCians Scaling Heights



A Passionate Photojournalist **Rahul R Pattom**, Malayala Manorama, Delhi Bureau (MA Print & Electronic Journalism 2013-2015)



Achu Arunkumar bagged Kerala State Film Award for Best Dubbing Artist in 2017 for his performance in Malayalam film Theeram.



My experience of SJCC was a perfect blend of practical and theory learning with very warm and enthusiastic teachers. The exposure of visiting facilities was vast and informative.

Ancilla Jamindar,
Photojournalist,
Ahmedabad Mirror
(BA Multimedia 2012-2015)

Entertainment journalism thrives on the way you deliver a story. Creativity is important in the process and SJCC helped me shape it. It is more than an institution for me, as it equipped me with hands-on experience and also prepped me to face the challenges of the newsroom.

Silpa Rajan,
Digital Content Producer at
The Times of India,
(MA Print & Electronic
Journalism 2015-2017)



MA Print & Electronic Journalism

This programme is designed for individuals interested in pursuing a career in journalism. The first semester focuses on print journalism, followed by radio journalism in the second semester. TV journalism and new media journalism are covered extensively in the third and fourth semesters, respectively.

FIELDS OF STUDY

- Development of Journalism
- News Writing / Media Ethics
- Editorial & Feature Writing I
- Interview / Media Management
- Travelogue / Film Appreciation
- Reporting and Editing
- Radio Production
- Graphic Design for Publication
- Photo Journalism
- Television Production
- Creative Writing for New Media
- Web Designing
- Ad Film Making

CAREER OPPORTUNITIES

- Journalist Reporter
- Photo Journalist
- TV Programme Producer
- Content Writer/Technical Writer
- Radio & Video Jockey
- Web Designer
- News Presenter
- TV Anchor
- Columnist
- News Analyst





Department of
Animation & Design



Mr Saji Lukose (HoD)

BA Animation & Visual Effects
BA Animation & Graphic Design
BA Interior Architecture & Artistry
MA Animation
MA Graphic Design



I am grateful to SJCC for the environment they provided to us. The courses available here in different domains are numerous and diverse compared to other media colleges. The placement cell provided all kinds of help so that students can excel. The training programs conducted also helped us in building and enhancing our skills. All the faculty members are enthusiastic and always ready to help. I have always loved SJCC since the day I came here. I will never ever forget this college in my life.

Sarathchandran M.B News producer/ correspondent-Manorama News (MA Cinema & Television, 2006 - 2008 Batch)

BA Animation And Visual Effects

This programme is designed to prepare students for a career in the animation and visual effects industry. Students can choose from an array of specializations in the field of animation or visual effects.

FIELDS OF STUDY

2D & 3D Animation
Traditional Animation / Matte Painting
Photography / Motion Graphics
Raster & Vector Graphics / Video Editing
Scripting & Story Boarding
Color Theory for Animation and VFX
Drawing for Animation / Digital Illustration
Acting for Animation / Miniature Film Making
Character Animation / AR & VR Integration
Stop Motion Animation
3D Modelling / Digital Colour Grading
Video Compositing / Sound Design for Animation
Dynamic Simulations for Animation & VFX
Shooting Techniques for VFX

CAREER OPPORTUNITIES

Animator
VFX Artists
VFX Supervisor
Character Designer
Visualizer
Rigging Artist
Compositor
3D Modeller
Lighting Artist
Matchmove Artist



An SJCCian wins the coveted National Award for the Best Debut Director

Mr Mathukutty Xavier

(BA Animation & Graphic Design 2011-2014 Batch)

Film: Helen (2021)



BA Animation & Graphic Design

This is an excellent choice for students passionate about creating visually appealing content. It offers specializations in either animation or design, aiming to equip students with the skills needed to succeed in the animation and design industries.

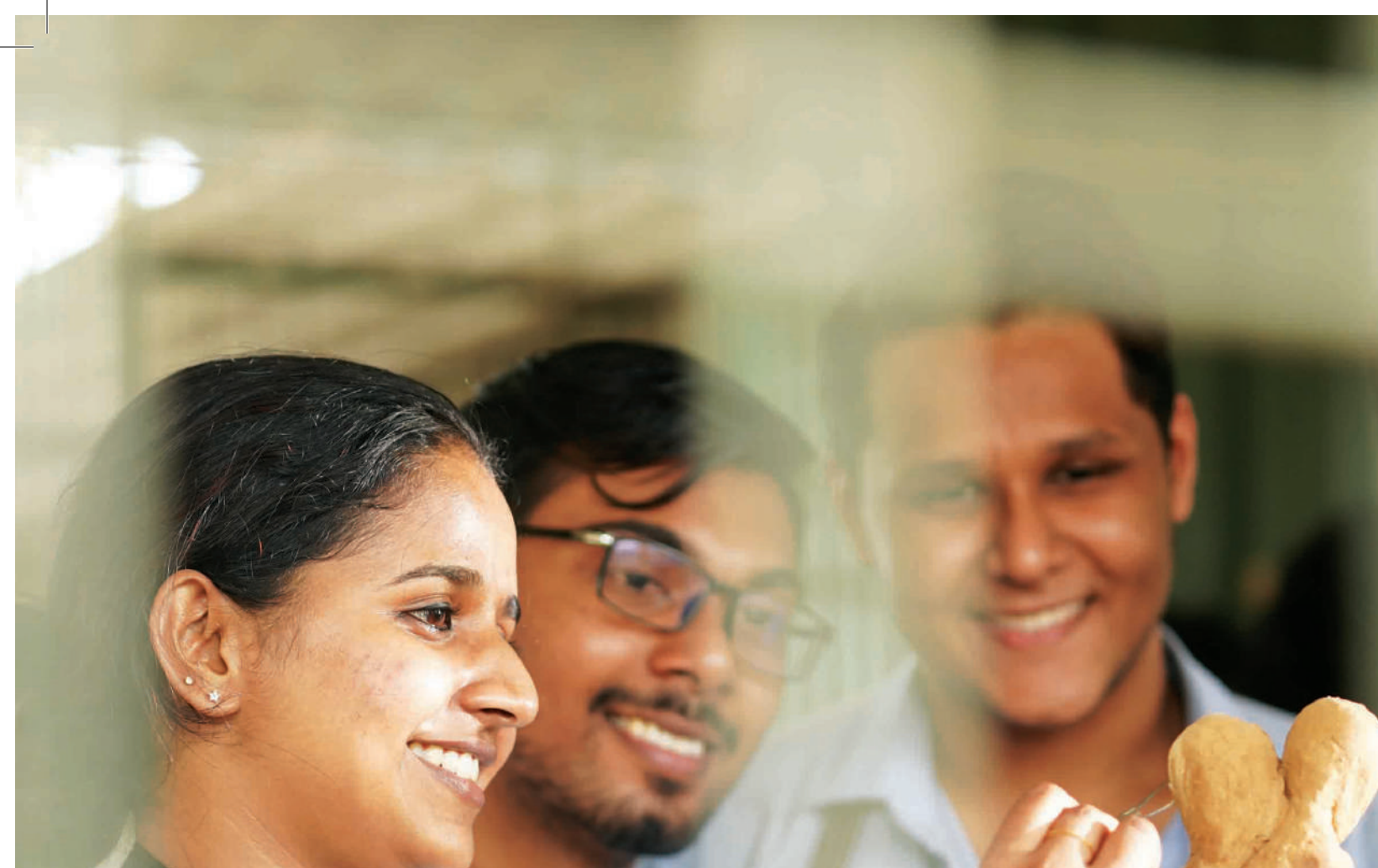
FIELDS OF STUDY

2D & 3D Animation
Drawing for Animation / Package Design
Character Design / Typography
Acting for Animators / Art History
Stop Motion Animation Techniques
3D Modelling / Animation Documentary
Basic & Advanced Texturing
AR & VR with 3D Animation
Photography / Product Design
AI-assisted Animation / UI & UX Designing
Effects Animation / Publication Design
Colour Theory and Concept Art
Raster & Vector Graphics
Web Designing / Digital Illustration
Motion Graphics

CAREER OPPORTUNITIES

2D & 3D Animator
Character Designer
3D Modeller
Lighting Artist
Graphic Designer
Web Designer
UI/UX Designer
Illustrator
Rigging Artist
Story Board Artist
Layout Artist
Texturing Artist
Effects Artist





I remember my visit to St Joseph College of Communication, Kerala with great fondness. I was immediately drawn to the simple and very neat campus and the wonderful energy the place has. The students were enthusiastic and the faculty very warm and welcoming; the perfect amalgam for a rich learning environment.

Prof. Shilpa Ranade, Faculty IIT Bombay

BA Interior Architecture & Artistry

This programme is designed to train professionals in architecture, interior design and art direction with an aesthetic sense with environmental perspective.

FIELDS OF STUDY

Fundamentals of Drawing & Design
Interior Designing
Architectural Drawing
Landscaping / Acoustic
Raster & Vector Illustration
Art Direction & Set Designing
Sculpting / Wall Art & Installation
Creative Painting / 3D Visualization
Graphic Design
Environmental Art
Furniture Modeling & Designing

CAREER OPPORTUNITIES

Architect
Interior Designer
Landscape
Art Director
Set Designer
Auto CAD Draftsman
Sculptor
3D Visualizer
Graphic Designer





The support and the help received from our faculty has made a great impact on our career. Also SJCC has given me many good friends who are always on my side in the ups and downs of my life. I heartily thank all the faculty and friends for all the support.

Devi Kesari, Creative Director, Zebra Crossing, Mumbai (BA Animation & Graphic Design
2006-2009 Batch)

MA Animation

This programme delves into various aspects of animation, including both traditional and digital techniques.

FIELDS OF STUDY

2D & 3D Animation
Planning & Drawing for Animation
Character Animation
Acting for Animators
Rigging for Animation
Stop Motion Animation Techniques
3D Modelling & Texturing
Compositing / Media Ethics
Dynamic Simulations for Animation
VFX for Animation / Matte Painting
Motion Graphics
Photography
Video Composing
Art Theory & Criticism

CAREER OPPORTUNITIES

2D & 3D Animator
Character Designer
3D Modeller
Lighting Artist
Texturing Artist
Rigging Artist
Story Board Artist
Layout Artist
VFX Artist
Composer
Motion Graphics Artist
Matchmove Artist
Previsualization Artist
Technical Director





Students usually join art colleges to find a mentor who can help them to lead to their passion. SJCC was the base where I converted my interest in art into an ambition. Here, the mentors won't spoon feed you but nurtures your creativity.

Advin Roy Netto, Lead UX Designer at Contentstack (BA Animation & Graphic Design, 2005-2008 Batch)

MA Graphic Design

This programme offers in-depth education and training in the field of graphic design at a masters level including both theoretical concepts and practical applications.

FIELDS OF STUDY

Design History & Research
Typography
Digital Design
Interaction Design
Web Designing
Promotional Design
Publication Design
Package Design / UX Designing
Video editing / Photography
Creative Painting / Retouching
Advertising Design & Branding

CAREER OPPORTUNITIES

Graphic Designer
Multimedia Designer
Logo Designer
Web Designer
Publication Designer
Art Director
UI & UX Designer
Visualizer
Story Board Artist
Key Frame Artist
Layout Artist





Opportunities & Facilities @ SJCC



Radio Media Village 90.8 FM licensed by the Union Ministry of Information and Broadcasting, a flagship concern of St Joseph College of Communication, is the first FM Community Radio Service in Kottayam district in the state of Kerala. Its aim is to give voice to the voiceless by involving the members of the community.

It provides opportunities for students of SJCC to work and gain experience while they study. Moreover, many multimedia students do their project works in the radio. Thus, by being in close contact with the radio the students get a first-hand experience of conceiving, recording, editing, mixing and telecasting a radio programme.

Awards from Ministry of Information & Broadcasting, Government of India

2013	Community Engagement Category	First Prize
2014	Sustainability Model Category	First Prize
2015	Thematic Category	Second Prize
2018	Most Creative/Innovative Category	Second Prize
2019	Sustainability Category	Second Prize
2019	Promoting Local Culture Category	Third Prize





Opportunities & Facilities @ SJCC



MVTV, an online TV Channel powered by YouTube is run by the college to provide on the job training to the students in content production and webcasting. It telecasts a variety of infotainment and social awareness programmes made by the students themselves under the guidance of experienced professionals. Along with fine-tuning their skills it also develops a social responsibility and civic sense among the students. Above all, they get a first-hand experience of pre-production, production and post-production processes of a variety of genres.

The channel has garnered accolades through two state awards in 2018 for the documentary "Oru Chakka Katha" and 6 Pepper awards for its diverse programs.





In 2005, joining a college as a student of its first batch was a tough decision to make. Little did I know that it was the stepping stone for what I'm now in my career! I work on video games which I always loved

Reginald John, UX designer, Big Ant Studio, Melbourne (BA Animation & Graphic Design, 2005-2008 Batch)



Opportunities & Facilities @ SJCC

MV Studios is a wing of SJCC that produces ad films, brand promotion events, films of all genres. In association with Motor vehicle department, Government of Kerala and Maruti Suzuki, MV Studios has produced three short films for road safety awareness. It has its own well equipped production unit with the latest tools and technology.



Media Village Film and Television Institute

MFTI provides online and offline training in a variety of media-related areas from computer fundamentals to high-end tools of design like Maya, AutoCAD and 3ds Max. It also provides 6 months Diplomas in Multimedia, Graphic Design, Web Design, Animation, Film Making, Video Editing, Audio Recording and Editing, Digital Painting, Traditional Painting and Photography



Visual History of SJCC





Visual History of SJCC











SJCC HIGHLIGHTS

- **Start-Ups & Entrepreneurship**
- **Incubation Centre**
- **Digitized Classrooms**
- **Green Matte Studio**
- **Audio Studio**
- **Editing Studio**
- **Animation Studio**
- **Sculpture Studio**
- **Recording Studio**
- **5.1, Atmos Mixing Studio**
- **Stop Motion Studio**
- **Studio Floor with Teleprompter**
- **HD Video Cameras (Sony PMW 150, HDV, PD 150P, PD 170P, DSR 400P)**
- **HD Video Broadcast Switchers**
- **Outdoor Shooting Units**
- **Lecture Halls**
- **Drawing Halls**
- **Seminar Halls**

- Computer Lab
- Digital Library
- Counselling Centre
- Auditorium
- Photocopy Centre
- Hostel & Canteen
- Open Courtyard
- Placement Assistance
- Faculty Comprising Experts from the Media Industry
- Extra-Curricular Activities and Inter-Collegiate Fests
- Youth Festival and Sports Day
- Workshops and Seminars
- Add-on Courses
- Extension activities and Outreach Programmes
- Multi-Disciplinary Courses
- Soft Skill Training
- Gymnasium
- Internships for Industry Experience
- Scholarships and Freeships





Surround Sound Mixing Studio

A theatre mixing studio with new technology and premium equipment like AVID MTRX to provide superior sonic quality surround sound (5.1 & 7.1) and to produce immersive Dolby Atmos Mixes with Dolby Atmos production suite.



A new full fledged theatre with facilities on par with the commercial standards was added to the infrastructure to enhance the learning experience of the students. The theater has

235 push back seats
Acoustic Interior
7.1 QSC Sound System
10 x 5.6 metre screen
Barco F-80 Ultra HD 4K Laser Projector



SJCC Film Festival

The SJCC Film Festival, hosted annually by the Department of Media Studies, aims to foster a filmmaking culture grounded in values, ethics, and social responsibility. More than simply a platform for film exhibition, our festival serves as a gathering where filmmakers, artists, and enthusiasts convene to engage in discussions, learning, and idea exchange.



Enliven: Animation & Design Festival

To commemorate SJCC's 20th anniversary, the Department of Animation & Design introduced an annual animation and design festival organized entirely by and for students. This fest serves as a platform for students to showcase their talents and creativity through animation film screenings, master classes, discussions, art and design exhibitions, and cultural events.





St. Joseph College of Communication holds its prestigious intercollegiate fest, MELANGE, once every two years. Colleges from across Kerala participate in this media-focused event, featuring competitions, exhibitions, and installations. There are also separate competitions for school students. The festival attracts many visitors who appreciate the acclaimed exhibitions and installations. Cultural programs are held in the evenings, adding to the fest's vibrant atmosphere.



SJCC Alumni Making Waves in the Film and Media Industry

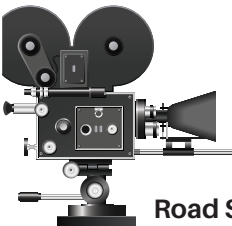
The alumni of our college have made an indelible mark on the Malayalam film industry, achieving both National and State Awards.

Many alumni have excelled in ad film production, documentary making, and established their own production companies. Several have secured positions in multinational companies like Google, Amazon, IBM, Infosys, and TCS, working in roles such as animators, VFX artists, creative directors, UI/UX designers, graphic designers, sound designers, editors, and interior designers. The alumni association, now registered, has active chapters in Bangalore and Kochi.





SJCC Fitness Centre



SJCC Productions

Road Safety Awareness Films

Proving its social commitment, SJCC has produced 3 Road Safety Awareness videos in association with Maruti Suzuki Indian Ltd and Motor Vehicles Department, Government of Kerala. The first was on the use of helmet, the second on the significance of using dim light and the third on the dangers of drunken driving. They were starred by Dulquer Salman, Unni Mukundan and Karthi respectively. All the videos have reached thousands of people across South India.

Crown of the Church

Crown of the Church is a biopic of the legendary ecclesial leader of the Syro-Malabar church, Archbishop Mar Joseph Powathil, the visionary founder of SJCC. The movie focuses on the various phases of the life of Mar Joseph Powathil giving special attention to his childhood, school education, seminary life, studies at the Oxford University, life as a Priest, as the Auxiliary bishop of the Archdiocese of Changanassery, as the Bishop of Kanjirappally diocese, as the Arch Bishop of Changanassery, as the Chairman of KCBC and the as the President of CBCI. His social, cultural and religious views and his ideology about the Catholic Church are very well reflected throughout the movie. The guidance given by Mar Joseph Powathil through the media and through his writings regarding the protection of the rights of the dalit Christians received applause from the viewers. The portrayal of his life as the lecturer and the hostel warden at St. Berchmans College, Changanassery adds more colour to the movie. The movie scripted by the famous writer John Paul is directed by Raju Abraham and the cinematography was done by Sajan Kalathil. Media Village Studios at St. Joseph College of Communication, a venture of the Archdiocese of Changanassery, is the producer of the movie.



Prathyasha

Prathyasha is a short film produced in 35mm Cinemascope by SJCC students of MA Cinema and Television as part of their internship programme. It won the Best Short Film Award of Kerala Film Critics Association and secured an entry at the International Film Festivals in India and abroad.

Sneham

Yet another short film in 35mm cinemascope, shot by SJCC MA Cinema and Television Students. Sneham which was screened in several national and international film festivals is a moving narration of the story of typical Indian family.

Shattering Colours

As part of the students' project, SJCC has made a Short Film with the objective of promoting public awareness on Anti-terrorism. The film has been shot with ARRI 435 Camera. It was part of the Cannes film Festival, numerous national and international festivals.

Namak Paani

An HD short film shot with Canon5D MARK3, was done as a part of the internship programme of our MA CTV students. The internship was supervised by famous Bollywood director Mr. Kamal (ID Fame) and sound mixing was done by Oscar winner

Mr.Rasool Pookutty. It tells the story of a young boy who left his home town in Rajasthan in search of sea

Nadiyude Moonnam Kara

A feature film based on the Brazilian story "Third Bank of the River" by Guimaraes Rosa tells the tale of a man's relationship with God, nature and family with a twist in the perspective. The story originally set in the Latin American context has been adapted to the culture and geography of Kerala. The film cinematographed and directed by Fowzia Fathima has beautifully captured the surrealistic beauty of Kuttanad. It was a part of the project of the MA Cinema and Television Students.

A Dip to

"A Dip To" is a beautifully directed and cinematographed silent short-film that speaks volumes about the significance of hygienic practice through a failed love story. It has been conceived in tune with the "Swatch Bharat" campaign and has been well appreciated.

Aardram

Aardram scripted and directed by Mr. Jimmy Antony, tells the tragic tale of a father who practices and transmits to the next generation a culture of sharing in spite of utter poverty. The shared happiness of the under privileged family captured by Mr. Gabriel in the background of the rural Kuttanad moves everyone into tears.



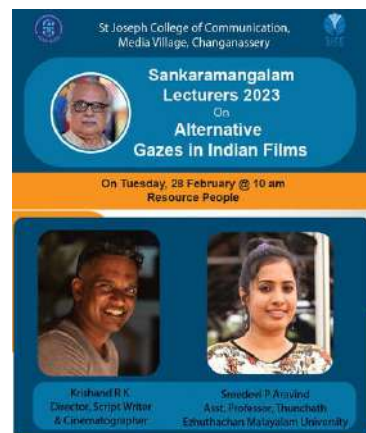


Archbishop Joseph Powathil: The Visionary Founder of SJCC

His Grace Mar Joseph Powathil, the former Archbishop of Changanassery, had the foresight to recognize the increasing importance of media in 2000. As a patron of respected educational institutions like S B College and Assumption College, Changanassery, he saw the necessity of instilling values in media professionals. Consequently, he conceived the idea of establishing a media college and delegated the responsibility to his diocesan priest, Fr. Sebastian Punnassery. This initiative led to the establishment of St. Joseph College of Communication in 2004, with the vision of transforming media for a wholesome world.

Beyond his role as an educator, Archbishop Joseph Powathil was also a theologian deeply committed to preserving the identity, traditions, and liturgy of the Syro Malabar Church. He fostered strong relationships with various Catholic rites, other Christian denominations, and individuals from different religious backgrounds. He showed particular concern for the disadvantaged, including the poor, orphans, and youth. Archbishop Powathil held SJCC dear to his heart until his passing on March 18, 2023. The college continues to honour his memory with gratitude for his visionary leadership and enduring legacy.

Even after his retirement from FTII he still continued his service to the field of film making by taking up the stewardship of St Joseph College of Communication, Changanassery, first of its kind in South India in 2004. It was Prof. John Sankaramangalam's leadership with clear vision and determination made it the premium destination for media studies in South India. Even after retiring from the post of Principal in 2011 he continued to serve the college in the capacity of Academic Chairman till his death on 30 July 2018. In honour of its founding principal SJCC conducts a lecture series in his name once in every two years. The first edition of the John Sankaramangalam Lectures series was held on 11 February 2019. Renowned film director Shri. Adoor Gopalakrishnan delivered the lecture on "Cinema as an Art Form".



Campus Placements

The career placement office at SJCC is highly active, facilitating visits from numerous multinational companies which conduct recruitment drives, offering opportunities to many talented students.

SJCC has established partnerships with the following companies for career placement opportunities.

- Infosys
- TCS
- IBM
- RR Donnelley
- Atees Infomedia Pvt Ltd
- Image Venture Chennai
- 2Adpro
- ArtLumen
- Karikku
- Asianet News
- Social Panga
- Surya TV
- Hexagon Hyderabad
- Times of India
- Sun TV Networks
- Web India
- The Architect's Diary, Ahmedabad
- Leroc Media Services, Bangalore
- Film Baker, Bangalore
- Simple Energy Pvt Ltd., Bangalore
- Arcite Educational Solutions Pvt Ltd., Kollam
- Sunlight Sports Pvt Ltd., Bangalore
- Adgrains Studio, Dubai
- Poptale, Kochi
- HEYDAY Branding, Kochi etc.





SJCCian Inculcating Values in Visuals

Fr. Roy Karakkattu Capuchin,
SJCC Alumnus & Faculty wins Film Critics Award for the
best debut Director for his Film Kattinarike





**ADMISSION
OPEN**

HONOURS DEGREE PROGRAMMES

BA MULTIMEDIA
BA VISUAL COMMUNICATION
BA ANIMATION & GRAPHIC DESIGN
BA ANIMATION & VISUAL EFFECTS
BA SOUND DESIGN AND VISUAL EDITING
BA INTERIOR ARCHITECTURE & ARTISTRY
B.COM FINANCE AND TAXATION

POST GRADUATE PROGRAMMES

MA CINEMA AND TELEVISION
MA PRINT AND ELECTRONIC JOURNALISM
MA ANIMATION
MA GRAPHIC DESIGN

APPLY NOW



St Joseph College of Communication

MEDIA VILLAGE, KURISUMMOOD P.O,
CHANGANASSERY, KOTTAYAM, KERALA, INDIA
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